

//

get connected

9 november – 11 november 07

niedersachsen

//

## Portrait TUI

//

### **Portrait:**

TUI is a group operating internationally, which since 2005 has focused on the two growth segments of tourism and shipping. Tourism: TUI is a one-stop shop for holiday tours and has established itself as Europe's market leader in the high-growth tourism sector. Whether for modular web-based bookings or package tours, the Group's tourism division covers the entire travel chain – from bookings over organisation to flight and accommodation – in more than 70 holiday countries. Its portfolio comprises around 3,200 Group-owned travel agencies, 70 tour operation brands, 120 aircraft, 35 agencies and 279 hotels with a capacity of around 165,000 beds in the destinations. Shipping: TUI's shipping operations are pooled in Hapag-Lloyd. With 138 container ships and comprehensive logistics services, Hapag-Lloyd is one of the world's top five container lines in the growth market of container shipping. Besides the Far East, the Trans-Pacific and the Atlantic, this globally operating container line also operates in trade lanes Latin America and Australasia. The second pillar of the shipping division is the premium and luxury cruise segment focusing on lifestyle and expedition cruises on all the world's seas. With cruise vessels such as 'Europa' Hapag-Lloyd has established itself as a leading provider in German-speaking countries.

### **Sector:**

Tourism and Shipping

### **Employees:**

54,000

### **Management:**

Dr. Michael Frenzel, executive board chairman

TUI AG

Karl-Wiechert-Allee 4

30625 Hanover

### **PR officer:**

Uwe Kattwinkel

+49 (0) 511 / 566 1417

uwe.kattwinkel@tui.com