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9 november – 11 november 07

niedersachsen

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## **Portrait Hannover 96**

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### **Portrait:**

Hannover 96 GmbH & Co. KGaA

Since 1999 the professional soccer team of Hannover 96 is spined-off the Hannoverschen Sportverein von 1896 e. V. It's playing constantly in the first german Bundesliga since the qualification in 2002. All home matches are played in the AWD-Arena (capacity 49.500 expectators).

Next to the professional soccer team there is the Hannover 96 Sales & Service GmbH that is responsible for the sales of advertising, ticketing and merchandising rights and the Hannover 96 Arena GmbH & Co. KG that is responsible for the stadium and the match day organisation.

### **Sector:**

Soccer, German 1. Bundesliga

### **Employees:**

43 (incl. players)

### **Management:**

Martin Kind

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