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Portrait Deutsche Messe

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Portrait:

Founded in 1947, Deutsche Messe (based in Hannover, Germany) has been growing by leaps and bounds and now enjoys an excellent reputation as one of the world's leading trade fair companies. As a major player in the highly dynamic tradeshow sector, Deutsche Messe has been pursuing a global business strategy which has spawned premium capital goods exhibitions both at its home base in Hannover and far afield in locations such as Shanghai, Istanbul and – starting in December of 2007 – also in Bangalore, India. The annual trade-show lineup consists of some 100 events in Hannover and around the world. Two of the most widely known shows staged by Deutsche Messe are CeBIT (www.cebit.de) and HANNOVER MESSE (www.hannovermesse.de).

Sector:

Services / Exhibitions

Employees:

ca. 800

Management:

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Ernst Raue (Member of the Board)
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