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9 november – 11 november 07

niedersachsen

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Portrait ArabellaStarwood

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Portrait:

ArabellaStarwood Hotels & Resorts is a joint venture between Arabella Hotel Holding International GmbH & Co. KG (51%), a 100% subsidiary company of the Schoerghuber Corporate Group, and Starwood Hotels & Resorts Worldwide, Inc. (49%), one of the biggest hotel groups in the world with 890 properties in more than 100 countries. As the central umbrella organization, ArabellaStarwood Hotels & Resorts is in charge of all sales and marketing activities of the 44 hotels and resorts in Germany, Austria, Switzerland, on the Balearic islands and in South Africa. 31 of those 44 hotels are owned by the Arabella Hotel Holding International GmbH & Co. KG. ArabellaStarwood Hotels & Resorts is one of the leading hotel groups in the above stated areas. The connection of excellent quality in manifold hotels & resorts and passionate employees as well as the international awareness of the Starwood Hotels & Resorts brands are going to guarantee the hotel group's success on its goal to achieve leadership in quality, markets and earnings. The portfolio of the hotels/resorts includes the brands: The Luxury Collection, St. Regis, Westin, Le Méridien, Sheraton and Four Points by Sheraton.

Sector:

Hotel industry & tourism

Employees:

worldwide 3000; about 2000 in Germany

Management:

Carsten K. Rath, Chairman of the Board ArabellaStarwood Hotels & Resorts GmbH
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