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Portrait Air Berlin

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Portrait:

Air Berlin is Germany's second largest airline and the third largest low-fare carrier in Europe. The airline was founded in 1978 and has been enjoying steady growth ever since. The airline has set new standards with its Euro Shuttle, which links European cities. The attractive price-performance ratio appeals equally to those travelling on business and for leisure. In January 2005 Air Berlin was voted top airline out of 15 international companies by Stiftung Warentest, the German consumer organisation – on account of its high standard of service. Air Berlin has over 2,800 employees. The fleet currently consists of 56 aircraft, and it is one of the most modern in Europe. In 2005 the airline achieved a turnover of 1.22 billion euros and carried 13.5 million passengers. Since early 2004 Air Berlin has held a 24 per cent stake in NIKI, the Austrian low-fare airline founded by Niki Lauda.

Sector:

Air Transportation

Employees:

2800

Management:

Joachim Hunold (CEO)
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